



MARKETING NEWSLETTER

- GT RADIAL SUPPORTS JAZZ FIT CLUB - SURABAYA'S 12TH ANNIVERSARY
- CALSIC FUN TALK WITH ASTRA DAIHATSU MOTOR
- GT RADIAL PARTICIPATES IN INDONESIA 4X4 OVERLAND BUKIT MENOREH, KULONPROGO, JOGJAKARTA



GT RADIAL SUPPORTS JAZZ FIT CLUB - SURABAYA’S 12TH ANNIVERSARY

GT Radial supported the Jazz Fit Club's 12th Anniversary event on Saturday, February 26, 2022, at Hotel Dafam Pacific Caesar Surabaya. Not only Gala Dinner, DJ performances, Electone entertainment were also part of the night party.

This anniversary is part of Jazz Fit Club’s community annual event to strengthen relations within their community. As a dear partner, GT Radial shows its support to maintain good relations between the two parties.




Daihatsu Sahabatku





NGOBROL *Asik*

**BARENG
CALSIC**

Speaker

Ryan Cayo
Ketua umum
CALSIC

Minggu,
27 Februari 2022

🕒 19.00 - 20.00 WIB

 **LIVE**  @DAIHATSUIND

Ikuti kuis interaktifnya dan dapatkan hadiah menarik 

 daihatsuindonesia  @daihatsuind  @daihatsuind

CALSIC FUN TALK WITH ASTRA DAIHATSU MOTOR

Calya Sibra Club (Calsic) collaborated with PT Astra Daihatsu Motor in a virtual event entitled “A Fun Talk with Calsic” which was supported by GT Radial on Sunday, February 27, 2022, via IG Live @DAIHATSUIND. Ryan Cayo, the Calsic chairmain as well as the speaker for this event, introduced Calsic to Calya Sibra users so they can register to be a part of its community which includes other positive benefits and activities for its members.

This event was viewed by over 1,700 viewers via Instagram and managed to also get positive responses. GT Radial has comitted to maintain good relationship with Calsic. Due to the event’s success, GT Radial and PT Astra Daihatsu Motor plan to continue the event soon.



GT RADIAL PARTICIPATES IN INDONESIA 4X4 OVERLAND BUKIT MENOREH, KULONPROGO, JOGJAKARTA

On March 11-13, 2022, GT Radial provided support for the Smart Offroading campaign with an adventurous journey using 4x4 vehicles along Bukit Menoreh, Kulonprogo, Jogjakarta

The purpose of this trip was to invite participants to visit, enjoy, appreciate, and share the natural beauty, history, and culture around the Jogjakarta area. The site has not been visited by many people and is difficult to reach using ordinary vehicles.



On this trip, Indonesia 4x4 Overland also collaborated with Pokdarwis (Tourism Awareness Group) for its CSR activities. One of the goals is to introduce local wisdom and donations to the surrounding community in the form of necessities & school supplies for Pucung Roto residents. Cangkril Park Pucung Roto. Cash donations reached to the amount of 4 million Rupiah for the procurement of public toilets in the historic location, the birth house of WR Supratman, a legendary songwriter of Indonesia national anthem (Indonesia Raya).